

Here again expansion is necessary. Quite a number of former advertisers in the Register have discontinued advertising in that publication, for the reason that they prefer to advertise in the JOURNAL. To make up for this loss we must secure other patronage, and to do that we must increase our circulation and our territory. Your editor is firmly of the opinion that several hundred orders for the Register may be secured, if the proper effort is made. But this requires solicitation, and agents must be paid cash commissions. Therefore it would seem still more advisable to approve the recommendation of the Council, and authorize the Councilors to borrow a sufficient amount to provide for these various expansions.

The apparent loss on the last edition of the Register is due to the fact that all expenses of compiling the card file as ordered by the House of Delegates last year have been charged to the Register account, for the reason that it would be extremely difficult to properly segregate the expense between the "Society expense" and the "Register expense" accounts.

The present condition of affairs and the matters proposed for future development have been submitted to a very successful and conservative business man. He reports that, in his judgment, the business of the Society is in very good condition, and the expansion suggested is rational and sound. Respectfully submitted,

PHILIP MILLS JONES, Editor.
For the Publication Committee.

REPORT OF THE COUNCIL.

The work of the Council has not been arduous during the current year, the Society having become fairly well organized and set in order through the work of the Board last year. We have in a measure been awaiting the trying of the plans as submitted and confirmed by your honorable body at our last meeting, at Santa Barbara.

The number of meetings held by the Council during the year have been less frequent, and the business occupying the attention of the Board at these meetings has been in a large degree that of routine matters only.

The membership of this Society has increased through new members to the component societies, two hundred and twenty-six. These societies, almost without exception, are prosperous, as will appear in the report of our secretary.

There yet exists a small area of unorganized territory in the state, most of which will be brought into the folds of this organization during the coming year. There are some sections where there are such irreconcilable differences between members of the profession that we have stood aloof for the time, looking forward when we might have the counsel and assistance of that great organizer and pacificator, the organizer of the A. M. A., Dr. McCormack of Kentucky. Our knowledge of the results of Dr. McCormack's work have led us to believe that even in turbulent Solano and Tulare useful and good-working component societies may be formed; but certainly there must be some missionary work preliminary to the organization.

Two publications of this Society, the JOURNAL and the Register, speak for themselves. The stand taken by our JOURNAL in the interests of legitimate and standard pharmaceutical preparations has made it unique in journalism in the United States. This work has been ably conducted by the editor, with the assistance of the publication committee, and has had a tendency to bring about great and lasting results. Undoubtedly there is a change taking place in the profession in its attitude toward secret and proprietary remedies, and it should be gratifying to the members that the JOURNAL in this state leads the reform rather than following in line with others. It may be unnecessary to call your attention to the encomium and praise that our able editor is receiving from time to time upon the conduct and management of our JOURNAL.

The Register of the current year was a great improvement over the last. I feel confident that the coming Register will be an improvement over the present one. The Register, like the JOURNAL, is before you, and they speak for themselves.

The financial situation of this Society, as shown by the report of the secretary, is not quite as satisfactory as we would wish, although when the whole situation is submitted it is far from discouraging, as will be seen by the report of the secretary.

We are spending money in securing advertisements for our publications in advance of the receipts for revenues from these advertisements. The advertising in the JOURNAL and Register being largely the source of revenues to which we look to pay the expenses of their publication.

There is only a slight credit balance or profit in the finances of the Society. In the development of these publications, at least so far as the JOURNAL is concerned, we are in the creative stage, and in the publications we are gradually building up a business and centralizing the affairs of the Medical Society of this state in one office.

These properties, the JOURNAL and the Register, are valuable assets, and in the near future will become sources of revenue. The expenses of publication have been in excess of the estimate of last year, but the revenues have been in excess. The management of the JOURNAL is hampered somewhat by the lack of funds. It has seemed to me, after discussing the matter with some of our members, that it would be a good policy for this Society to make a loan, say about \$2,000.00, as a working capital. This amount could be paid for in from two to three years; and this plan seems to me better than that of raising the dues as a source of increasing our revenues.

There can be no trouble about securing the amount of money above mentioned, from a bank, or it occurs to me that the San Francisco County Medical Society has money on deposit drawing but 3½% interest. I presume they would be glad to place the above sum with this Society, say with an interest of 6%.

I wish to say, and I think I represent the sentiment of the members of my Board, to your honorable body that we are highly pleased with the satisfactory and efficient work of our editor, Dr. Philip Mills Jones. We feel that he is not being fully compensated for the very valuable service he is rendering this Society; but up to this time it has been all that the Society was able to pay.

In the matter of the financial transactions of this Society, they are becoming so extended that the work of the auditing committee is made quite onerous. It is their duty, and it should continue thus, that all expenditures of the Society be submitted to them; but we think it proper to suggest that at the end of each year before the meeting of this Society, that the books and accounts should be expeted. I know this would be satisfactory to the editor and secretary, and it would relieve the auditing committee of a responsibility. Respectfully submitted,

C. G. KENYON, Chairman.

REPORT OF THE SECRETARY.

To the President and Delegates of the Medical Society of the State of California—GENTLEMEN: As required by the By-Laws of our Society, I beg to hand you herewith the report of the secretary for the past year.

The condition of the various component societies will be shown in the table appended to this report. Two new societies have been organized during the year—San Mateo and Tuolumne. Most county societies have shown a material growth, and the general condition of organization is very satisfactory. The year's work, particularly that portion of it which has been done in the last two months, has shown where some slight changes in our By-Laws will secure a greater degree of accuracy in reporting, and will relieve the State Society and the county societies of a certain amount of confusion which at present at-